

The Abbeville Press and Banner.

BY HUGH WILSON.

ABBEVILLE, S. C., WEDNESDAY, OCTOBER 10, 1894.

ESTABLISHED 1844

JAMES DALY & CO.

HERE'S A STRIDENT HURRAH!

NEW ENTERPRISE! NEW ENERGY! NEW ENCOURAGEMENT!

To The Public!

The Sixth of October will be memorable in Abbeville as the date that witnessed the above advent of the most masterful merchandise movement that ever challenged the universal admiration of this goodly community.—Matchless plans and purposes will be daily unfolded that cannot fail to win and hold with intense and permanent grasp the prudent and painstaking buyers in our new field of industry and success. We are brimming with the bounding blood of enthusiasm, and our well-balanced machinery of trade will thrill and absorb the scientific and practical student of economy.

A Splendid Culmination!

There is a certain victory of circumstances. Applying this to our business, it is illustrated by such facts as these:

- 1—Resolutely meeting losses on Dry Goods, Shoes and Hats, affected by the Tariff changes.
- 2—Placing buyers at ease by promptly and ungrudgingly fixing the new scale of prices.
- 3—Taking for cash down large lots from manufacturers who suffered from legislative agitation and tight times.
- 4—Selling Dry Goods, Shoes and Hats at prices consistent with the recent governmental ratings.

No amount of kicking, dodging, grumbling or arguing alters the fact that the country is now under a new financial system. When it was clear another Tariff would be launched upon the country we began to prepare for it. To jump off at once is easier than to shiver on the edge. It is no use shutting one's eyes to hard facts. Poop-pooing the littleness of the rebates or speculating about how it will ultimately affect things is not the question of the hour with us. We propose to do today the work of today. No squirming, squealing or evading here. Success is in doing the right thing at the right time.

THE TARIFF HAS FALLEN!

And it would be silly and suicidal for us to flop and flutter and postpone action. We cannot drowse, laze and creep along as if nothing had happened when an entire change arises in the business conditions of the country. We go in for common sense and have shaped our course to meet this new situation. Last year's fret and fever of the makers resulted in tremendous sacrifices. Here the proof of what we assert:

\$25,000.00 WORTH OF

DRY GOODS, SHOES AND HATS

To be Sold at about Half what you have been in the Habit of Paying for the same Goods.

That shows how the Senate bill operates in favor of the consumers. Read the appended list. The quotations are overwhelmingly and powerfully persuasive. The values we offer are startling and sensational, and there's no queer, fakish or fraudulent scheme about them. We are here to benefit and enrich the people, not to deceive or sham them.

PONDER ON THE PERSUASIVE POWER OF OUR PANIC PRICES!

Lovely Wool Dress Fabrics, all shades and blacks, starting at 10 cents.
Beautiful line of Taffeta Suitings, 36 inches wide, blacks and colors, armure, serges and swivel designs, worth 35c., at only 19c.
Two-toned Diagonals, English Homespun, Burleigh Suitings, Cashmeres, Henriettas, etc., worth 50c, at only 29c.
All-wool Flannels, Camels' Hair, Bourettes, Melanges, Tweeds, Diagonals, Boucles, Armures, Checks, Stripes, etc., worth up to 50 and 65c. per yard, at only 39c.
75 pieces Matlasse Suitings, English Homespun, Serges, Henriettas, etc., 38 to 50 inches wide worth, 75 to 85c., this week only 49c.
Covert Cloths, all grades, from 39c. up to the finest made. These are the swell goods this season for tailor-made gowns.
Novelty Wool Dress Patterns, a recherche selection par excellence in quality and variety, exclusive in design, minute in cost; come, see them.
Black Goods Department replete with all of the latest weaves and textures known—Crapes, Veils and Veilings, all grades.
SILKS AND VELVETS—Too many varieties to name here. We have any and everything that you want in this line for street or evening wear.
HOSIERY AND UNDERWEAR—Don't put off supplying yourself and family with these goods, for winter will be upon you ere you know it. We have every grade and size at infinitesimal prices. Special lines in Hosiery and Underwear for the children.
White Goods, Linens, Flannels and Domestics—Intrenched behind the largest stock of these goods we have ever shown, we defy competition. Prices lower than ever known in this city.
Domestics by the Yard at Factory Prices. Standard Calicoes at only 5 cents.
Best Yard Wide Sea Island Homespun at 5 cents, worth 8c.

Carefully Peruse our Bulletin of Shoes and Hats.

Mens Solid Kip Brogans, for.....	90 cents	Boys' Fine Lace Shoes.....	\$1.00, 1.25, 1.50 and 2.00
Mens all solid High Cut Plow.....	\$1 00	Women's I Kip all solid Polkas.....	75c
Mens High Cut all solid Ties.....	1 00	Misses Polkas.....	60c
Mens High Cut all solid Kip Ties.....	1 25	Children's Copper Tip.....	50c
Mens High Cut Water Proof Grain Ties.....	1 25	Women's A Calf Line Polkas.....	1.00
Boys' best Kip Solid Brogans.....	75c	Misses A Calf Lined Polkas.....	75c
Mens B Calf \$2 Lace Shoes.....	1 25	Women's Oil Grain and Glove Grain Shoes.....	1.00
Mens B Calf \$2 Elastic Shoes.....	1 25	Ladies' Buff Sewed Shoes.....	75c
Mens B Calf High Cut Shoes.....	\$1 00 and 1 25	Ladies G Calf Sewed all solid Shoes.....	1.00
Mens Bay State High Cut Shoes.....	\$1 15	Women's Calf, Dongola and Goat, Lace and Button	\$1.00, 1.50 and 2.00
Gents' Satin Calf \$2 25 Lace and Elastic Shoes.....	1 50	Ladies Fine Dongola Kid \$2.50 Shoes for.....	2 00
Gents' Fine Calf Lace and Elastic Shoes.....	2 00	Children's, Boys' and Men's Hats.10c,25c,50c,75c,up to \$3	
Gents' Fine Calf Hand-Sewed Shoes.....	3 00		

MEN'S DERBY & ALPINE HATS, WORTH UP TO \$3.50, OUR PRICE \$1.25.

CONCERNING OUR FACILITIES.

We have the two all-important essentials for buying cheap: Capital and outlet. We have the money to command big lots and the means to distribute them. With a great store in Augusta, Ga., and another in Abbeville, South Carolina, no quantity is too large for us to handle if we succeed in getting the price down to a rock-bottom basis. These advantages appeal to the thoughtful. How thoroughly alert we have been can be seen by reading our news columns from day to day and visiting the store frequently. It is hard to believe that circumstances would ever arise in the American retail market to shatter prices to the extent evident in the goods above-mentioned. The items are valuable as a commentary on the times.

Positively no Misrepresentation permitted. All Goods sold on their merits.

James Daly & Co.

Corner Store Rosenberg Block,
Abbeville, S. C.

New Store, New Goods!

COHEN'S

NEW

CLOTHING
STORE,

Is adding to their immense Stock of Clothing daily and at prices never before heard of in Abbeville.

You will find the largest and most stylish line of

*** Men's, Boys', and Children's Clothing ***

ever shown in this market, and every article at a price to suit the hard times.

"COME LET US REASON TOGETHER."

Isn't it the duty of every man to save for himself and family every dollar possible? To get the very best value for the least money? You know it is! More especially now with cotton at 5c per lb. Come in and see us and we will illustrate the old adage

*** "A Dollar Saved is a Dollar Made." ***

We can, and will save you not only one dollar, but will save you 50c on every dollar's worth you buy.

Look Here!

AN ALL WOOL SUIT IN SACK, FROCK OR REGENT IN ANY SHADE, COLOR GUARANTEED AND THE

Price Is Only \$5.00

BOYS' WOOL SUITS	\$1.00.
CHILD'S WOOL SUITS	75c
GOOD ALL WOOL PANTS	\$1.00.
NICE ALPINE HAT	75c
GOOD HAT	50c

A lovely line of Neckwear at 25c in Four-in-hand, Windsors and Tecks.

We do not claim that our \$2.50 suits is as good as our \$5.00, or our \$5.00 as good as the \$10.00, but we do claim and can prove to your own satisfaction, if you will kindly give us a chance, that our \$5.00 suit is as good as anybody else's \$10.00 and that our \$10.00 is as good as their \$20.00.

Remember, We are Manufacturers of Clothing and Save You the Middle Man's Profit, which is always 50c on the Dollar.

COME AND SEE FOR YOURSELF AND BE CONVINCED.

"SEEING IS BELIEVING."

*** Remember, "Cohen's" is the Place. ***

Yours to please,

A. COHEN, Manager.